

Global X Social Media ETF

Ticker: SOCL

Principal Listing Exchange: Nasdaq

Annual Shareholder Report: October 31, 2024

This annual shareholder report contains important information about the Global X Social Media ETF (the "Fund") for the period from November 1, 2023 to October 31, 2024. You can find additional information about the Fund at <https://www.globalxetfs.com/funds/socl/>. You can also request this information by contacting us at 1-888-493-8631.

What were the Fund costs for the last year?

(based on a hypothetical \$10,000 investment)

<u>Fund Name</u>	<u>Costs of a \$10,000 investment</u>	<u>Costs paid as a percentage of a \$10,000 investment</u>
Global X Social Media ETF	\$72	0.65%

How did the Fund perform in the last year?

The Fund seeks to provide investment results that correspond generally to the price and yield performance, before fees and expenses, of the Solactive Social Media Total Return Index ("Secondary Index"). The Fund is passively managed, which means the investment adviser does not attempt to take defensive positions in declining markets. The Fund generally seeks to fully replicate the Secondary Index.

The Secondary Index is designed to reflect the performance of companies involved in the social media industry, as determined by Solactive AG, the provider of the Secondary Index. Such companies include those that provide social networking, file sharing, and other web-based media applications.

For the 12-month period ended October 31, 2024 (the "reporting period"), the Fund increased 21.15%, while the Secondary Index increased 21.64%. The Fund had a net asset value of \$34.75 per share on October 31, 2023 and ended the reporting period with a net asset value of \$41.94 per share on October 31, 2024.

During the reporting period, the highest returns came from Life360, Inc. Shs Chess Depository Interests Repr 3 Sh and Trustpilot Group Plc, which returned 193.27% and 162.76% respectively. The worst performers were Bumble, Inc. Class A and Sprinklr, Inc. Class A, which returned -47.32% and -45.33%, respectively.

The Fund recorded positive returns during the reporting period as increasing adoption of e-commerce features on social media platforms significantly boosted revenues for some companies in the industry. Many social media firms successfully monetized their large user bases by integrating seamless shopping experiences, leading to higher advertising revenues and transaction fees. The continued growth in digital advertising spending also benefited social media companies, as businesses allocated more of their marketing budgets to these platforms due to their targeted advertising capabilities and extensive reach. Lastly, the expansion of social media usage in emerging markets contributed to user growth and increased engagement. Despite the Fund's positive performance during the reporting period, regulatory pressures on data privacy and content moderation led to increased compliance costs and potential revenue headwinds, mitigating the Fund's returns during the reporting period. During the reporting period, by country, the Fund had the highest exposure to the United States at 47.19% and China at 32.82%.

How did the Fund perform during the last 10 years?

Total Return Based on \$10,000 Investment

- Global X Social Media ETF - \$22,382
- MSCI ACWI Index (Net) (USD) - \$23,808
- Solactive Social Media Index (NR) (USD) - \$23,556



Average Annual Total Returns as of October 31, 2024

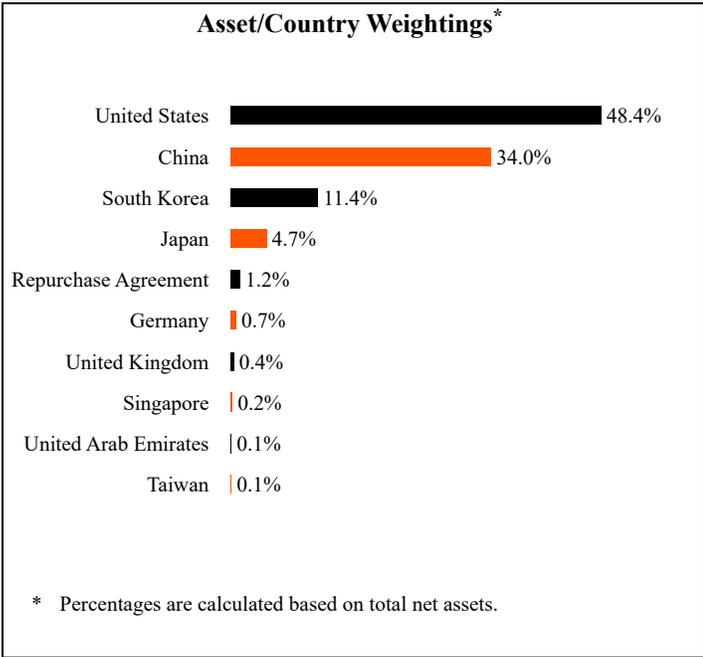
<u>Fund/Index Name</u>	<u>1 Year</u>	<u>5 Years</u>	<u>10 Years</u>
Global X Social Media ETF	21.15%	5.88%	8.39%
MSCI ACWI Index (Net) (USD)	32.79%	11.08%	9.06%
Solactive Social Media Index (NR) (USD)	21.64%	6.39%	8.95%

The line graph represents historical performance of a hypothetical investment of \$10,000 in the Fund during the last 10 years. Returns shown are total returns, which assume the reinvestment of dividends and capital gains. The table and graph presented above do not reflect the deduction of taxes a shareholder would pay on Fund distributions or the redemption of Fund shares. **Past performance is not indicative of future performance.** Call 1-888-493-8631 or visit <https://www.globalxetfs.com/funds/socl/> for current month-end performance.

Key Fund Statistics as of October 31, 2024

<u>Total Net Assets</u>	<u>Number of Portfolio Holdings</u>	<u>Total Advisory Fees Paid</u>	<u>Portfolio Turnover Rate</u>
\$119,099,636	53	\$937,335	16.85%

What did the Fund invest in?



Top Ten Holdings

<u>Holding Name</u>	<u>Percentage of Total Net Assets</u>
Meta Platforms, Cl A	9.7%
Tencent Holdings	9.6%
Pinterest, Cl A	8.2%
NAVER	7.6%
Kuaishou Technology, Cl B	6.8%
Snap, Cl A	5.6%
Alphabet, Cl A	4.9%
Spotify Technology	4.9%
NetEase ADR	4.7%
Baidu ADR	4.6%

Material Fund Changes

There were no material changes during the reporting period that are required to be disclosed in this report. For more complete information about other changes to the Fund, you may review the Fund's current prospectus, which is available upon request.

Additional Information

For additional information about the Fund, including its prospectus, financial information, holdings, and proxy voting information, call or visit:

- 1-888-493-8631
- <https://www.globalxetfs.com/funds/socl/>